go displays

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Artwork Specification

2m x 4m Jumbo Exhibition Stand

1 For optimum results, we require all artwork documents to be submitted in **Vector Format** in a High Quality PDF.

2 Please ensure that all **text has been outlined**, any images or placed items are **linked / embedded** within the document and that all **layers have been flattened.**

3 No bleed or crop marks.

4 Set up your artwork in CMYK at 300dpi

5 **CMYK Printing of Solid Black** – To achieve a solid black in your artwork, please create solid black with the following colour reference: 100% C, 100% M, 100% Y, 100% K

6 The artwork should be sized at **25%** of the total artwork size and sent as a complete document. We are unable to accept individual panels.

7 **9 panels = 7 x front panels and 2 x 'D' end wraparound panels**

Total Artwork size: 6116mm (W) x 2957mm (H)
Artwork size 25%: **1529mm (W) x 739.25mm (H)**
Front panels = 732mm/**183mm (25%)** │ 'D' End panel = 673mm /**168.25mm (25%)**

For text, images or logos on the 'D' end panels, please position items in accordance with the diagram. Place in the front or side section of the 'D' end, avoiding the grey chevron area.

The viewing distance for pop-up displays will be app 3m, but at least 1m
According to the file format, colour anomalies may occur
We print with a tolerance of 0.1 to 0.2% so a difference of 1mm up to 5mm is normal within a height of 230cm

PANEL 1 – 'D' end	PANEL 2	PANEL 3	PANEL 4	PANEL 5	PANEL 6	PANEL 7	PANEL 8	PANEL 9 – 'D' end
673	673	673	673	732	673	673	673	673
Not Visible	Not Visible	Not Visible	VISIBLE FROM THE SIDE / VISIBLE FROM THE FRONT		VISIBLE FROM THE FRONT / VISIBLE FROM THE SIDE	Not Visible	Not Visible	Not Visible

6116

2957

2225

THIS SECTION VISIBLE FROM THE SIDE
THIS SECTION VISIBLE FROM THE FRONT

THIS SECTION VISIBLE FROM THE FRONT
THIS SECTION VISIBLE FROM THE SIDE

224.33mm 224.33mm 224.33mm

224.33mm 224.33mm 224.33mm